

2007-2008 Editorial Schedule for The Business Journal

Please help us promote your organization and issues by submitting all files & photos to news@waltoncountychamber.com by the appropriate deadlines.

November 07 Issue Theme: **Military Appreciation/Athena Winner**

- Sept. 25** editorial files & photos due to Chamber for proofing for November issue
- Sept. 26** all editorial files with photos are due to Daily News
- Oct. 3** all pages proofed & approved by Chamber
- Oct. 4** files released to the printer
- Oct. 5** all pages approved for print by Daily News
- Oct. 19** 1,500 copies delivered to Chamber. 8,500+ to Daily News
- Oct. 26** November issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
- Oct. 26** Deadline for advertising in Dec. issue

December 07 Issue Theme: **Emerging Leaders-ECEL & Leadership Awards**

- Oct. 30** editorial files & photos due to Chamber for proofing for December issue
- Oct. 31** all editorial files with photos are due to Daily News
- Nov. 7** all pages proofed & approved by Chamber
- Nov. 8** files released to the printer
- Nov. 9** all pages approved for print by Daily News
- Nov. 16** 1,500 copies delivered to Chamber. 8,500+ to Daily News
- Nov. 30** December issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
- Nov. 30** Deadline for advertising in Jan. issue

January 2008 Issue Theme: **Entrepreneurship & Innovation**

- Nov. 27** editorial files & photos due to Chamber for proofing for January issue
- Nov. 28** all editorial files with photos are due to Daily News
- Dec. 5** all pages proofed & approved by Chamber
- Dec. 6** files released to the printer
- Dec. 7** all pages approved for print by Daily News
- Dec. 21** 1,500 copies delivered to Chamber. 8,500+ to Daily News
- Dec. 28** January issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak

Dec. 28 Deadline for advertising in Feb. issue

February 08 Issue Theme: Going Green & Architecture

Dec. 18 editorial files & photos due to Chamber for proofing for February issue
Dec. 19 all editorial files with photos are due to Daily News
Dec. 19 all pages proofed & approved by Chamber
Dec. 20 files released to the printer
Jan. 25 Feb. issue of THE Business Journal inserted into Daily News subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
Jan. 25 Deadline for advertising in March issue

March 08 Issue Theme: Real Estate & Construction

Jan. 29 editorial files & photos due to Chamber for proofing for March issue
Jan. 30 all editorial files with photos are due to Daily News
Jan. 30 all pages proofed & approved by Chamber
Feb. 29 March issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
Feb. 29 Deadline for advertising in April issue

April 08 Issue Theme: Retail & Restaurants/Golden Spoon

Feb. 26 editorial files & photos due to Chamber for proofing for April issue
Feb. 27 all editorial files with photos are due to Daily News
Mar. 6 all pages proofed & approved by Chamber
Mar. 7 files released to the printer
Mar. 8 all pages approved for print by Daily News
Mar. 22 1,500 copies delivered to Chamber. 8,500+ to Daily News
Mar. 28 April issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
Mar. 28 Deadline for advertising in May issue

May 08 Issue Theme: Tourism & Golf

Mar. 25 editorial files & photos due to Chamber for proofing for May issue
Mar. 26 all editorial files with photos are due to Daily News
April 25 May issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
April 25 Deadline for advertising in June issue

June 08 Issue Theme: Small Business & Leadership Walton Graduation

April 29 editorial files & photos due to Chamber for proofing for June issue
April 30 all editorial files with photos are due to Daily News
May 30 June issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
May 30 Deadline for advertising in July issue

July 08 Issue Theme: Government, Advocacy & Transportation

- May 27** editorial files & photos due to Chamber for proofing for July issue
- May 28** all editorial files with photos are due to Daily News
- June 27** July issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
- June 27** Deadline for advertising in Aug. issue

August 08 Issue Theme: Education & Workforce Development

- June 24** editorial files & photos due to Chamber for proofing for August issue
- June 25** all editorial files with photos are due to Daily News
- July 25** August issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
- July 25** Deadline for advertising in Sept. issue

September 08 Issue Theme: Showcase~Commerce & Culture

- July 29** editorial files & photos due to Chamber for proofing for September issue
- July 30** all editorial files with photos are due to Daily News
- Aug. 29** September issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
- Aug. 29** Deadline for advertising in Oct. issue

October 08 Issue Theme: Real Estate & Construction

- Aug. 26** editorial files & photos due to Chamber for proofing for October issue
- Aug. 27** all editorial files with photos are due to Daily News
- Sept. 26** October issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
- Sept. 26** Deadline for advertising in Nov. issue

November 08 Issue Theme: Military Appreciation/Athena Winner

- Sept. 23** editorial files & photos due to Chamber for proofing for November issue
- Sept. 24** all editorial files with photos are due to Daily News
- Oct. 31** November issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
- Oct. 31** Deadline for advertising in Dec. issue

December 08 Issue Theme: Emerging Leaders-ECEL & Leadership Awards

- Oct. 28** editorial files & photos due to Chamber for proofing for December issue
- Oct. 29** all editorial files with photos are due to Daily News
- Nov. 28** December issue of THE Business Journal Inserted into household subscribers & single copies for Destin, South Walton, Freeport & DeFuniak
- Nov. 28** Deadline for advertising in Jan. issue